

THE TRIUMPH OF  
S T Y L E

In today's world, a man who dresses well makes a defining statement. The style and quality of a jacket or suit, the artistry of a tie, the appreciation for the subtle details, are nothing less than a personal credo.

Not all credos are equally valid, which is why there are periods in fashion we'd all like to forget. BUT TRUE STYLE DOESN'T DEPEND ON THE WINDS AND WHIMS OF FASHION. STYLE REMAINS A CONSTANT AMID THE CHAOS OF TRENDS AND TRIAL BALLOONS. IT IS THE SOLID SUBSTANCE WITHIN THE MOST ENVIABLE OUTWARD SHOW. The fashion pendulum inevitably swings, from the plumes and laces of the 17th century cavalier to the careful pinstripes of the thoroughly modern CEO. But an appreciation for fine material, exacting fit and unstint-ing workmanship will always guide a certain kind of man, and such men will inspire other men to new heights. These are the men Hassis Men's Shop has served since its first day.

**HASSIS MEN'S SHOP**  
CLOTHIERS SINCE 1968

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